Labway

(https://labwaybio.com/)

Intern position / title	**Marketing Intern**
Job duties	You will help promote Labway's business and product portfolio while ensuring smooth day-to-day business operations • Develop social media content • Assist in CRM workflow and handling orders • Assist in market research, marking and promotion planning • Assist in planning, execution and performance analysis of marketing campaigns
Requirements	*Language Proficiency:* • Strong command of written and spoken English and Chinese • Excellent traditional Chinese typing skills *Technical & Visual Skills:* • Hands-on experience with short-form video shooting, editing software (e.g. CapCut), or basic graphic design tools (e.g. Canva, Photoshop, Illustrator) is an advantage *Core Competencies:* • Exceptional attention to detail, strong verbal and written communication, and fast learning agility *Work Ethic:* • Self-motivated, proactive, open to taking on challenges, and genuinely passionate about digital content creation and consumer brand building
Working location	Sheung Wan

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